

RFID Protect Privacy Policy

IMPORTANT – PLEASE READ CAREFULLY

RFID Protect takes the privacy of its customers and visitors to its website very seriously. Our privacy policy explains how we collect, store and use personal data about you when you browse www.rfidprotect.co.uk

Please read this privacy policy carefully and we recommend that you print and keep a copy. By accessing, browsing or otherwise using this website, you confirm that you have read, understood and agree to this privacy policy in its entirety. If you do not agree to this privacy policy in its entirety, please do not use RFID Protects' website.

Who we are:

RFID Protect is a division of:

Alchemy Creative Solutions Limited

Suite 314, St. Loyes House

20, St. Loyes Street, Bedford Bedfordshire MK40 1ZL

A company registered in England & Wales.

Company No. 05259241

We respect your right to privacy and will only process personal data you provide to us in accordance with the **Data Protection Act 1998**, the **Privacy and Electronic Communications (EC Directive) Regulations 2003** and other applicable privacy laws.

E-mail newsletter preferences:

We may provide you with the option whether or not to receive e-mail newsletters. You will have the option to either continue receiving or opting out (unsubscribe) from receiving them.

- The personal data we collect about you
- When you make purchases from us, we may collect the following personal data about you/the purchaser:
 - your name;
 - your gender
 - your age and date of birth
 - your billing/invoice and delivery postal addresses, phone, fax and e-mail details;
 - your user name and password on any areas of the site which requires you to register
 - for access;
 - where you place an order with us, your payment card details;

We may also collect some or all of the above data when you sign up to receive RFID Protect newsletters. We may also collect some or all of this personal data from third parties who have your consent to pass your details to us.

Children

We will not knowingly collect information from any person under the age of 18. If you are under the age of 18, you must not use this Website or submit any personal data to us unless you have the consent of, and are supervised by, a parent or guardian.

How we may store and use your information

RFID Protect may collect, store and process your personal data: to make this Website available to you;

- to maintain any registered account that you hold with us;
- for ordering and accounting purposes
- unless you have opted out, to contact you about promotional offers and products and services which we think may be of interest to you and for client satisfaction and market research purposes.
- In addition, we may collect details, (that will not identify a particular individual or organisation), about visitors to our Website for the purposes of statistics or reporting purposes.

Except as set out in this privacy policy, we will not disclose, sell or rent your personal data to any third party. Should another party take over / purchase RFID Protects' business and/ or its assets we may disclose your personal data to that third party in connection with the acquisition. We may also disclose your personal data where necessary to comply with applicable law or an order of a governmental or law enforcement body.

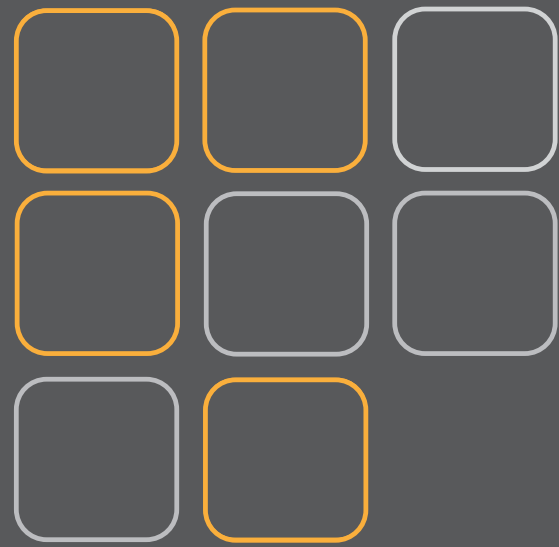
Partner Websites

RFID Protect, occasionally works in partnership with certain trusted third parties to make available third party products, information and services to you.

RFID Protect will not pass your personal data to RFID Protects' partner organisations.

Please note that, although RFID Protects' partners may show our branding and logos on their respective web sites, RFID Protect does not own, nor operate any part of the partner website, which is governed by its own terms and conditions and privacy policies. Personal data that you provide or which is collected about you directly by a partner / third party website, will be used by the relevant third party in accordance with that websites terms and conditions and privacy policies.

If you have any questions or concerns about the collection or use of your personal data collected through any third party/ partner website, you should contact the relevant third party using the contact information specified on their website/privacy policy.



Your rights

You have the:

- right to ask what personal data that we hold about you at any time, subject to a fee specified by law (currently £10);
- the right to ask us to update and correct any out-of-date or incorrect personal data that we hold about you free of charge;
- and the right to opt out of any marketing communications that we may send you.

If you wish to unsubscribe from any e-mail marketing communications that we send you, you can do this by clicking on the unsubscribe link at the bottom of any e-mail newsletter we have sent to you or email us at: info@rfidprotect.co.uk

Third party / partner web sites

RFID Protects' website contains links to other websites operated by third parties. It is important to note that this privacy policy applies only to the personal data that we collect through RFID Protects' website and we cannot be held responsible for personal data that third parties may collect, store and use through their own websites.

You should always read the privacy policy of each website you visit carefully.

Updates to this policy

This privacy policy was last updated in **March 2014**. Please visit this page regularly to view the latest updates to this privacy policy.

If you have any questions about how we collect, store and use personal data, please contact us:

E-mail: info@rfidprotect.co.uk

Please remember to quote your name and contact details in any correspondence.

Payment Security

We use *PayPal* for secure payment processing; *PayPal* deliver one of the most secure payment platforms in the World.

PAYPAL USES STATE OF THE ART ENCRYPTION

Safeguarding your financial and personal information is one of its most important priorities. *PayPal* automatically encrypts all sensitive information sent between your computer and its systems, ensuring that your information is kept private.

[Source: <https://www.paypal-marketing.co.uk/safetyadvice/PayPalSafeForBuyers.htm>]

If you are using a computer or terminal in a public location, we recommend that, for your security, you always log out and close the website browser when you complete an online session.





The following security measures will help to enhance your online safety:

- Keep your account passwords private.
- When creating a password, use at least 8 characters. A combination of letters, numbers and symbols is best.
- We also recommend you frequently change your password.
- Avoid using the same password for multiple online accounts.

We will never ask you to confirm any account or credit card details via email. If you receive an email claiming to be from RFID.Protect.co.uk or RFID.Protect@aol.com asking you to do so, please ignore it and do not respond.

E&OE

March 2014