

RFID Protect | Custom Printing Guide 2014





Whilst our products are designed specifically to protect 13.56 MHz RFID enabled cards from unauthorised access, they are also ideal for use with many types of similar-sized ID cards (whether 'contactless' or standard). Preventing against accidental activation of access control systems for instance or simply offering general protection against 'wear and tear' are just a few examples of how our products can be used.

Typical applications include:

- Access control cards
- Identity badges
- Ski passes
- Travel cards
- VIP/ Backstage passes
- Paddock / pass cards at motor sport events
- Festival event management
- College / school identity pass cards

Typical client profiles include:

- Military
- Law enforcement
- Local authorities
- Hospitals
- Sports resorts
- Music festival organisers / venues
- Motor sports teams and event managers
- Corporate marketing
- Airlines / airports
- Travel companies
- Banking / financial institutions











Typical applications include:

- Credit / debit cards
- Travel cards
- ID cards
- Hotel door entry cards
- · 'Contactless' access control systems

Standard credit card size: dimensions (approximately 87 x 57 x 0.5mm)

Product code: CCS-11 (custom) (13.56 MHz protection)

Tyvek™ RFID secure all purpose card sleeves

Available in plain or custom printed, our Tyvek™ based credit card sized protective sleeves are an ideal cost effective solution for use with the new 'contactless' credit and debit cards, e-travel cards, access control/door entry cards.

These sleeves will fit easily into most wallets, handbags, purses to offer protection from unauthorised access. Ideal for banks and other financial institutions when mailing 'contactless' cards in the postal system.

Custom options:

These sleeves can be custom printed with your logo or message. Minimum order quantities apply for custom printed sleeves, plain sleeves available in trade packs starting from 100 units.









Considering custom printing? This is what you'll want to know......

Many of the products we supply can be customised to carry your company's logo or slogan. With growing interest in RFID these sleeves are an excellent way of reaching an even wider audience with your message.

#1 Is this product right for you?

Available in plain or custom printed, **Tyvek™ RFID secure card sleeves** are an ideal cost effective solution for use with the new 'contactless' credit and debit cards, e-travel cards, access control/door entry cards. These sleeves fit easily into most wallets, hand bags, and purses; offering protection from unauthorised access to data held on RFID enabled cards held therein.

Tyvek™ RFID secure card sleeves are ideal for individuals, companies, banks and other financial institutions when mailing 'contactless' cards in the postal system.

Typical applications include:

- Credit / debit cards
- Travel cards
- ID cards
- Hotel door entry cards
- 'Contactless' access control systems

To fit a standard credit card size:

87mm x 57mm x 0.5mm – (n.b. sleeve is open at one end and features a cut out for thumb release).

#2 Creating artwork – we offer a flexible approach.

Our design team can either work with your artwork, or alternatively will assist with the design process (subject to quotation). Products, packaging and print – we do the lot! If you've got a great idea for the 'look and feel' of your product then our in house design team will do the rest – just give us a call to discuss what might be possible. We also retain the services and expertise of an award-winning freelance copywriter with over 3 decades experience working as a senior writer and creative director at top London and International advertising agencies.

#3 Do you print in colour onto Tyvek™ RFID secure card sleeves?

We can arrange for printing spot PMS Colours onto **Tyvek™ RFID secure card sleeves** in one, or two, colour combinations. However, as yet we have been unable to print full-colour artwork with this particular product, and so can only offer up to two colour printing. We can supply your printer with plain sleeves in bulk quantities to trial print, if required and in line with our standard rates for bulk purchases. However, it is not thought possible to print onto finished sleeves using ink-jet, or laser printing, due to the nature of their outer skin i.e. Tyvek™.



#4 Other companies print digitally onto RFID sleeves, do you?

We are certainly aware of other credit card sized sleeve products that claim to be RFID secure, and that with such items there is scope for full colour printing (including digital). But are these sleeves as durable and resistant to tears, punctures, moisture and chemicals?

You will no doubt want reassurance that the custom printed sleeves you are after offer effective shielding for ISO 14443/15693 and EPC Gen 1/Gen 2 contactless smart cards and any contactless card that operates at 13.56 MHz and above. **Tyvek™ RFID secure card sleeves** meet U.S. Government standards for electromagnetically opaque shielding. Other products in this class may not.

We supply financial institutions, law enforcement agencies; the military and defence contractors with **Tyvek™ RFID secure card sleeves** – reassured in the knowledge that this product is entirely fit for purpose. Other products may not be.

#5 Can you print on both sides of these card sleeves?

Because these sleeves are printed in sheet form, prior to cutting / folding we can effectively print on both front and reverse sides at no additional cost.

#6 Keen to proceed - what next?

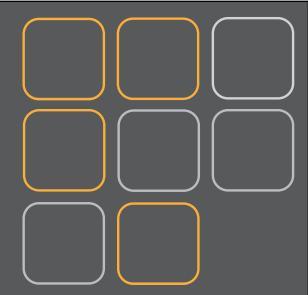
We can send you detailed guidance concerning file format submissions and artwork preparation, once you have placed an order with us.

We currently accept files created with the following programs:

- Adobe InDesign Creative Suite (CS3)
- Adobe Illustrator Creative Suite (CS3)
- Adobe Acrobat PDFs

Email us at: info@rfidprotect.co.uk with your idea, requirements or business proposal.





Other products...

We are also able to offer a range of quality RFID shielded leather goods too and can provide written quotations on request. If you are looking for a particular product then please do call us.

Email us at: info@rfidprotect.co.uk with your idea, requirements or business proposal.

